Subscribe Control

The subscribe control allows users to subscribe to lists that they are interested in. It is important to note that each program a user subscribes to will be sent as a separate email.

![Sign up for Subscriptions](image.png)
Subscribe

There are several controls on the signup form as listed below:

- **Select Letter Type** – There are several checkboxes with the letter types available. By default, no letter types are selected. If you like to receive a specific letter type select the letter types you are interested in and make sure that only the types you are interested in receiving emails about are checked. You can also check or uncheck the “ALL LETTERS AND NOTICES” checkbox to check or uncheck all the other letter checkboxes. Once you have chosen the letter types you’d like to receive select your program(s). Please Note that you must select at least one letter type.

- **Select Program** – By default no programs are selected if you would like to specify individual programs uncheck the “None” checkbox and the programs available will display. Select each of the programs you are interested in subscribing to for the given category. If you would like to subscribe to all of the programs select the “All Programs” checkbox and the system will select all of the programs and hide the list. If you do not want to subscribe to any category you can select “None” or not select any program.
• **Email Address** – This is the subscriber’s email address (your email)
• **First Name** – This is the subscriber’s first name (your first name)
• **Last Name** – This is the subscriber’s last name (your last name)
• **Company** – This is the subscriber’s company name (your company’s name)
• **Title** – This is the subscriber’s work title (your title)

Once you have selected this information, press the “Subscribe” button.

You will receive an email asking you to confirm your subscription. You will receive one of these emails per list you subscribed to (there are a maximum of 3 lists). Please note that the subscription confirmation email will only have the name of the parent list even if you only selected a few of the categories in the list. If you do not receive the email check your spam folder. If it is not in your spam folder check with your companies IT department and make sure they are not blocking MailChimp’s IP addresses by default. You can find MailChimp IP list here: [https://mailchimp.com/about/ips/index.php](https://mailchimp.com/about/ips/index.php)

As an example, here is what the email looks like if you only subscribe to a few of the Adult Program List’s categories:
Once you click the “Yes, subscribe me to this list.” Button you will be taken to a screen that has you confirm you are not a robot.

After you have confirmed you are not a robot you will have the choice to close your browser, continue to our website, or manage your preferences. If you manage your preferences, you will
be able to confirm that you are signed up for the correct letter type and program categories.

See Table 1 for the manage your preference screen:
Table 1 Split in two section to save space
Unsubscribe

To unsubscribe to a list, follow the same steps used to subscribe, but click the “Unsubscribe” link instead.

Each email you receive will also contain an “Unsubscribe” link at the bottom of the email.

Once you click the link, you will be sent to a web page that will unsubscribe you and ask some questions:
All Programs

Unsubscribe Successful

You will no longer receive email marketing from this list.
If you have a moment, please let us know why you unsubscribed:

- I no longer want to receive these emails
- I never signed up for this mailing list
- The emails are inappropriate
- The emails are spam and should be reported
- Other (fill in reason below)

Submit

« return to our website