

USDA Update



Kacie O'Brien

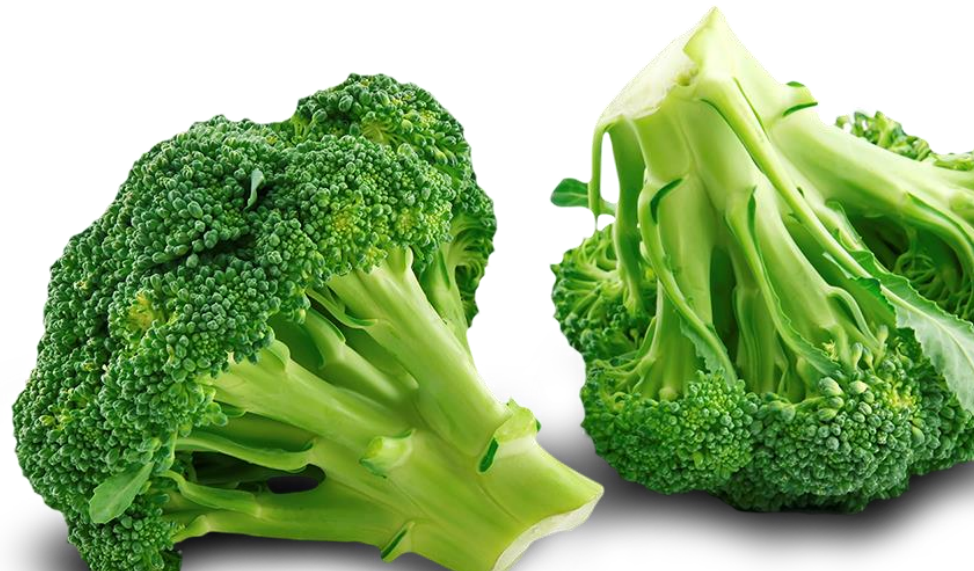
USDA Food and Nutrition Service Western Regional Office

August 23, 2016



USDA FNS Update Overview

- SNAP-Ed Evaluation Framework
- Promise Zones
- WRO Train-the-trainer proposal
- New Federal Child Nutrition Rules Published
- SNAP Policy Update



SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators



CHANGES IN SOCIETAL NORMS AND VALUES

NCCOR

**CONNECT
& EXPLORE**

WEBINAR SERIES

CONNECT & EXPLORE



SNAP-Ed Evaluation Framework: A Two-Part Webinar Series

**THURSDAY,
AUGUST 18
& SEPTEMBER 8**

**12PM
PT**

**1PM
MT**

**2PM
CT**

**3PM
ET**

REGISTER NOW!

*This event is free but you
must register to attend.*

Register Now for Part II

SNAP-Ed Evaluation Framework Training

Thursday, September 8

12 pm Pacific

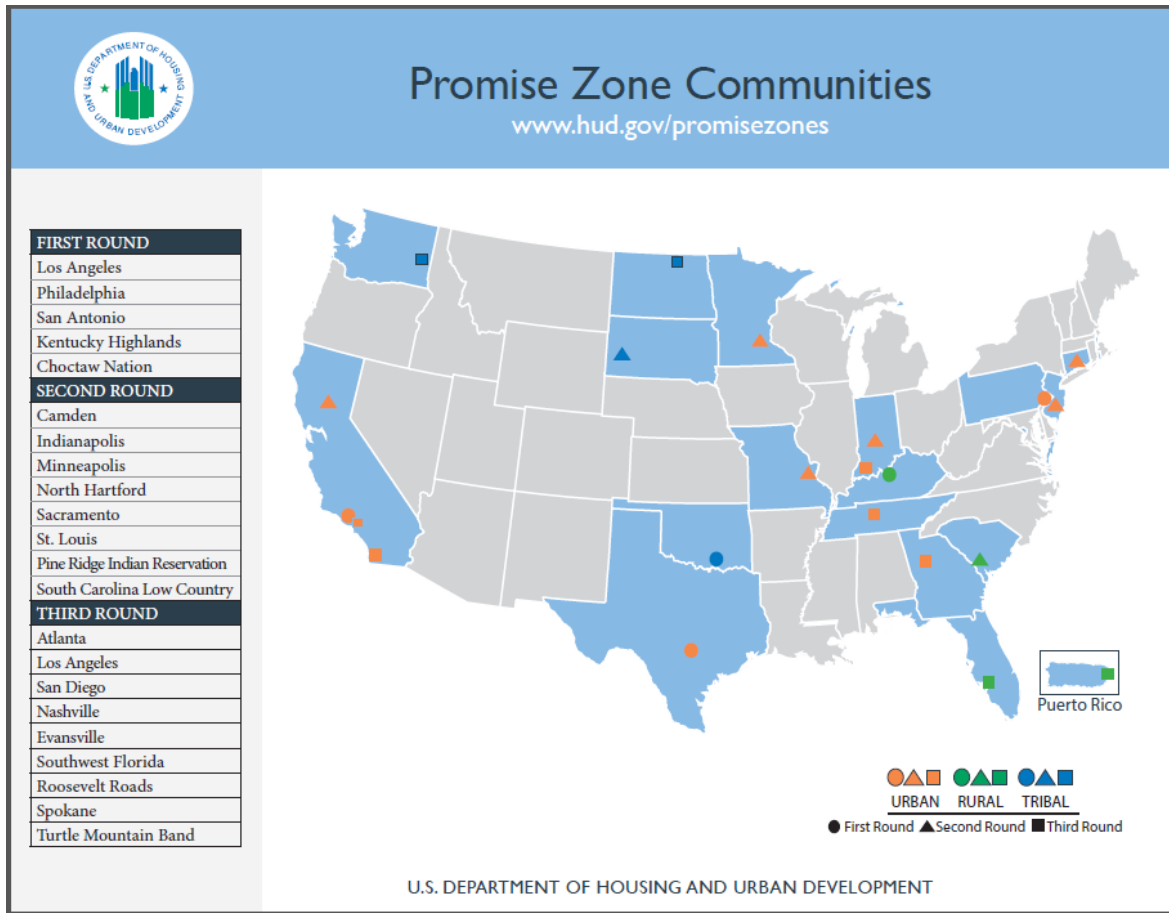
Register at:

www.nccor.org

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Western Region Promise Zones



- Sacramento
- South Los Angeles, CA
- San Diego, CA

Farmers Markets, CSAs, Healthy Retail: Train-the-Trainer

- How do we increase SNAP redemptions at farmers markets and use of healthy retail and CSAs?
- Piloting by end of calendar year
- Interested in helping or learning more?

Contact: Brenda Mutuma, Brenda.Mutuma@fns.usda.gov



Local School Wellness Policies

- Final Rule Published
 - Specific goals for nutrition promotion and education, physical activity etc
 - Standards and nutrition guidelines for all food and beverages sold and provided in school,
 - Policies for food and beverage marketing
 - Public involvement, public updates
 - Evaluation plan and assessment every three years



USDA SNAP Policy Update

- Multi-state CA learning collaborative
- FY 2017 COLAs and issuance levels
- CA SUA approved