USDA Update

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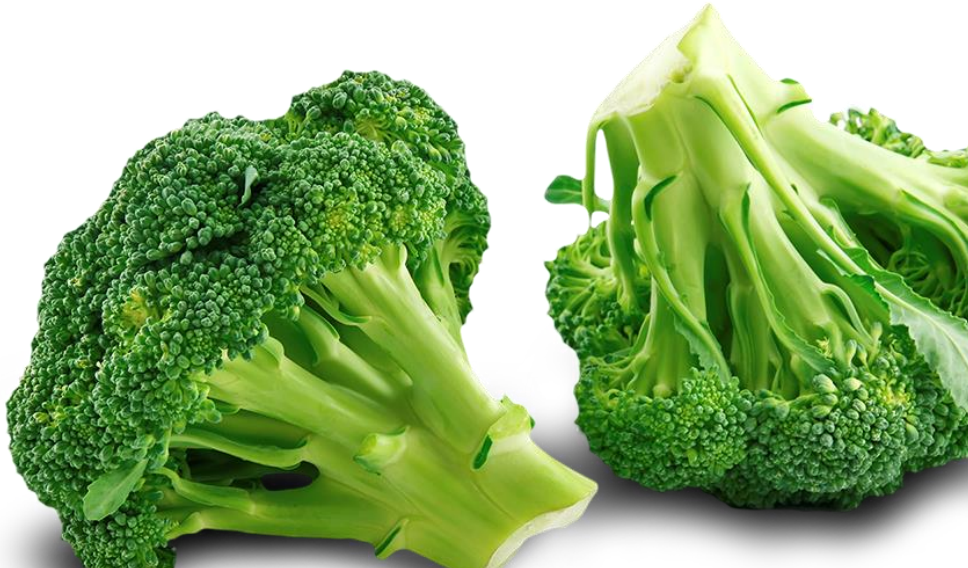
USDA Food & Nutrition Service

USDA FNS Update Overview

- SNAP-Ed Evaluation Framework
- Promise Zones
- WRO Train-the-trainer proposal
- New Federal Child Nutrition Rules Published
- SNAP Policy Update



SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators

	READINESS & CAPACITY SHORT TERM (ST)	CHANGES MEDIUM TERM (MT)	EFFECTIVENESS & MAINTENANCE LONG TERM (LT)
INDIVIDUAL	**GOALS AND INTENTIONS** ST1: Healthy Eating ST2: Food Resource Management ST3: Physical Activity and Reduced Sedentary Behavior ST4: Food Safety	**BEHAVIORAL CHANGES** MT1: Healthy Eating MT2: Food Resource Management MT3: Physical Activity and Reduced Sedentary Behavior MT4: Food Safety	**MAINTENANCE OF BEHAVIORAL CHANGES** LT1: Healthy Eating LT2: Food Resource Management LT3: Physical Activity and Reduced Sedentary Behavior LT4: Food Safety
ENVIRONMENTAL SETTINGS EAT, LIVE, WORK, LEARN, SHOP, AND PLAY	**ORGANIZATIONAL MOTIVATORS** ST5: Need and Readiness ST6: Champions ST7: Partnerships	**ORGANIZATIONAL ADOPTION AND PROMOTION** MT5: Nutrition Supports MT6: Physical Activity and Reduced Sedentary Behavior Supports	**ORGANIZATIONAL IMPLEMENTATION AND EFFECTIVENESS** LT5: Nutrition Supports Implementation LT6: Physical Activity Supports Implementation LT7: Program Recognition LT8: Media Coverage LT9: Leveraged Resources LT10: Planned Sustainability LT11: Unexpected Benefits
SECTORS OF INFLUENCE	**MULTI-SECTOR CAPACITY** ST8: Multi-Sector Partnerships and Planning	**MULTI-SECTOR CHANGES** MT7: Government Policies MT8: Agriculture MT9: Education Policies MT10: Community Design and Safety MT11: Health Care Clinical-Community Linkages MT12: Social Marketing MT13: Media Practices	**MULTI-SECTOR IMPACTS** LT12: Food Systems LT13: Government Investments LT14: Agriculture Sales and Incentives LT15: Educational Attainment LT16: Shared Use Streets and Crime Reduction LT17: Health Care Cost Savings LT18: Commercial Marketing of Healthy Foods and Beverages LT19: Community-Wide Recognition Programs

POPULATION RESULTS (R)

TRENDS AND REDUCTION IN DISPARITIES

R1: Overall Diet Quality
R2: Fruits & Vegetables
R3: Whole Grains
R4: Dairy
R5: Beverages
R6: Food Security
R7: Physical Activity and Reduced Sedentary Behavior
R8: Breastfeeding
R9: Healthy Weight
R10: Family Meals
R11: Quality of Life

CHANGES IN SOCIETAL NORMS AND VALUES

APRIL 2016

NCCOR
CONNECT & EXPLORE
WEBINAR SERIES

CONNECT & EXPLORE

SNAP-Ed Evaluation Framework: A Two-Part Webinar Series

THURSDAY, AUGUST 18 & SEPTEMBER 8

REGISTER NOW!

This event is free but you must register to attend.

Register Now for Part II

SNAP-Ed Evaluation Framework Training

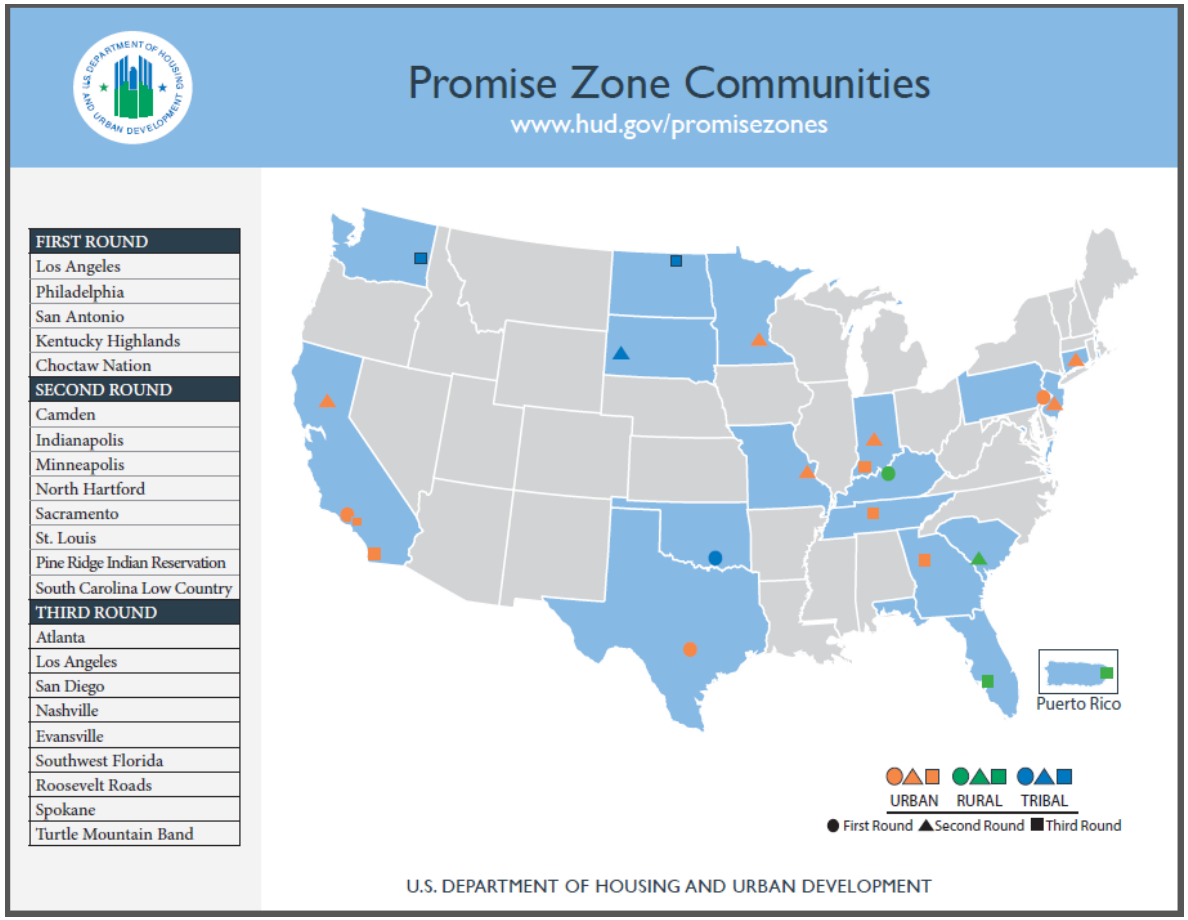
Thursday, September 8

12 pm Pacific

Register at:

www.nccor.org

Western Region Promise Zones



- Sacramento
- South Los Angeles, CA
- San Diego, CA

Farmers Markets, CSAs, Healthy Retail: Train-the-Trainer

- How do we increase SNAP redemptions at farmers markets and use of healthy retail and CSAs?
- Piloting by end of calendar year
- Interested in helping or learning more?

Contact: Brenda Mutuma, Brenda.Mutuma@fns.usda.gov

Local School Wellness Policies

- Final Rule Published
  - Specific goals for nutrition promotion and education, physical activity etc
  - Standards and nutrition guidelines for all food and beverages sold and provided in school,
  - Policies for food and beverage marketing
  - Public involvement, public updates
  - Evaluation plan and assessment every three years

USDA SNAP Policy Update

- Multi-state CA learning collaborative
- FY 2017 COLAs and issuance levels
- CA SUA approved

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