### **USDA** Update



Kacie O'Brien USDA Food and Nutrition Service Western Regional Office August 23, 2016





### USDA FNS Update Overview

- SNAP-Ed Evaluation Framework
- Promise Zones
- WRO Train-the-trainer proposal
- New Federal Child Nutrition Rules Published
- SNAP Policy Update



#### **SNAP-ED EVALUATION FRAMEWORK** Nutrition, Physical Activity, and Obesity Prevention Indicators

<image/>	READINESS & CAPACITY SHORT TERM (ST) GOALS AND INTENTIONS ST1: Healthy Eating ST2: Food Resource Management ST3: Physical Activity and Reduced Sedentary Behavior ST4: Food Safety ORGANIZATIONAL MOTIVATORS ST5: Need and Readiness ST6: Champions ST7: Partnerships	CHANGES MEDIUM TERM (MT) BEHAVIORAL CHANGES MT1: Healthy Eating MT2: Food Resource Management MT3: Physical Activity and Reduced Sedentary Behavior MT4: Food Safety ORGANIZATIONAL ADOPTION AND PROMOTION MT5: Nutrition Supports MT6: Physical Activity and Reduced Sedentary Behavior Supports	EFFECTIVENESS & MAINTENANCE LONG TERM (LT) MAINTENANCE OF BEHAVIORAL CHANGES LT1: Healthy Eating LT2: Food Resource Management LT3: Physical Activity and Reduced Sedentary Behavior LT4: Food Safety ORGANIZATIONAL IMPLEMENTATION AND EFFECTIVENESS LT5: Nutrition Supports Implementation LT6: Physical Activity Supports Implementation LT7: Program Recognition LT8: Media Coverage LT9: Leveraged Resources LT10: Planned Sustainability LT11: Unexpected Benefits	POPULATION RESULTS (R) TRENDS AND REDUCTION IN DISPARITIES R1: Overall Diet Quality R2: Fruits & Vegetables R3: Whole Grains R4: Dairy R5: Beverages R6: Food Security R7: Physical Activity and Reduced Sedentary Behavior
SECTORS OF INFLUENCE	MULTI-SECTOR CAPACITY ST8: Multi-Sector Partnerships and Planning	MULTI-SECTOR CHANGES MT7: Government Policies MT8: Agriculture MT9: Education Policies MT10: Community Design and Safety MT11: Health Care Clinical-Community Linkages MT12: Social Marketing MT13: Media Practices	MULTI-SECTOR IMPACTS LT12: Food Systems LT13: Government Investments LT14: Agriculture Sales and Incentives LT15: Educational Attainment LT16: Shared Use Streets and Crime Reduction LT17: Health Care Cost Savings LT18: Commercial Marketing of Healthy Foods and Beverages LT19: Community-Wide Recognition Programs	R8: Breastfeeding R9: Healthy Weight R10: Family Meals R11: Quality of Life

CHANGES IN SOCIETAL NORMS AND VALUES



#### THURSDAY, AUGUST 18 & SEPTEMBER 8

**REGISTER NOW!** 



This event is free but you must register to attend.

### **Register Now for Part II**

SNAP-Ed Evaluation Framework Training Thursday, September 8 12 pm Pacific

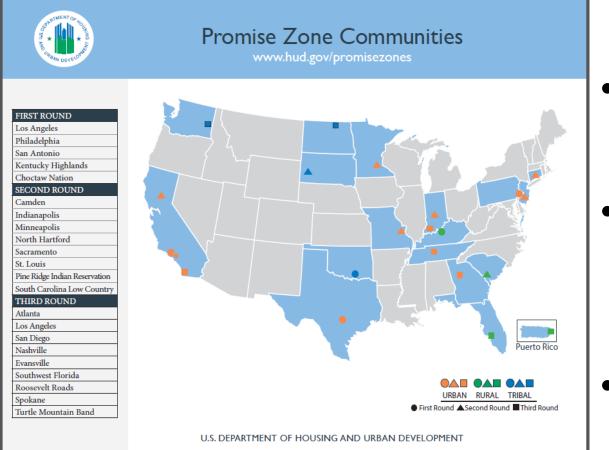
Register at:

### www.nccor.org



This event is free but you must register to attend.

### Western Region Promise Zones



Sacramento

 South Los Angeles, CA

• San Diego, CA

### Farmers Markets, CSAs, Healthy Retail: Train-the-Trainer

- How do we increase SNAP redemptions at farmers markets and use of healthy retail and CSAs?
- Piloting by end of calendar year
- Interested in helping or learning more?

Contact: Brenda Mutuma, Brenda.Mutuma@fns.usda.gov



# **Local School Wellness Policies**

- Final Rule Published
  - Specific goals for nutrition promotion and education, physical activity etc
  - Standards and nutrition guidelines for all food and beverages sold and provided in school,
  - Policies for food and beverage marketing
  - Public involvement, public updates
  - Evaluation plan and assessment every three years



## **USDA SNAP Policy Update**

• Multi-state CA learning collaborative

• FY 2017 COLAs and issuance levels

• CA SUA approved

