



Food Access Nutrition Education and Outreach Committee
(FANOut)

Hosted by the California Department of Social Services (CDSS)
Facilitated by: Public Health Institute (PHI) Center for Wellness and Nutrition (CWN)

Food Incentive Nutrition Incentive (FINI) Grant and Market Match
Information and Innovative Practices
Webinar

Tuesday, August 23, 2016
10:00 a.m.–11:30 a.m.

AGENDA

1. Overview of the Webinar (3 minutes)

Lisa Tadlock
PHI CWN /Moderator

2. Welcome/FINI/Market Match Overview (5 minutes)

Kim McCoy Wade
Chief, CalFresh Branch, Welfare-to-Work Division, California Department of Social Services

3. Innovative Practices at Farmers' Markets utilizing FINI and SNAP-Ed Funding (15 minutes)
Washington State Department of Health

Bridget Igoe
Manager, Washington State Department of Public Health

4. Innovative Practices in Retail utilizing FINI and SNAP-Ed Funding (15 minutes)
UC San Diego Center for Community Health

Joe Prickitt
*Senior Director, Southern California Nutrition Incentive Program
University of California San Diego School of Medicine
Center for Community Health*

Q & A (5 minutes)

All

5. Market Match: History and what this means for California (15 minutes)

Michael Dimock
President, Roots of Change

6. Market Match Implementation: How Funding will be Utilized (10 minutes)

Sarah Hanson
Manager of Policy and Programs, California Department of Food and Agriculture

7. USDA Update (10 minutes)

Kacie O'Brien
Regional Lead, United States Department of Agriculture, Western Region

8. Legislative Updates (10 minutes)

Matthew Marsom
Vice- President for Public Policy and Programs, Public Health Institute

9. Announcements/Closing (2 minutes)

Lisa Tadlock
PHI CWN /Moderator