

Placer County CNAP

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Objectives

1. Provide an overview of the development of Placer County's CNAP and SNAP-Ed Coordinating Council
2. Share details about current evaluation efforts in Placer County
3. Describe some additional opportunities

CNAP in Placer County: Past and Present



The Beginning of CNAP

- Isolated efforts
- Limited partners
- Created plan for some activities that had no resources



The Beginning of CNAP

- Reach out to more partners at various levels within the community
- Added two new LIAs in 2016
- Placer Snap-Ed Coordinating Council

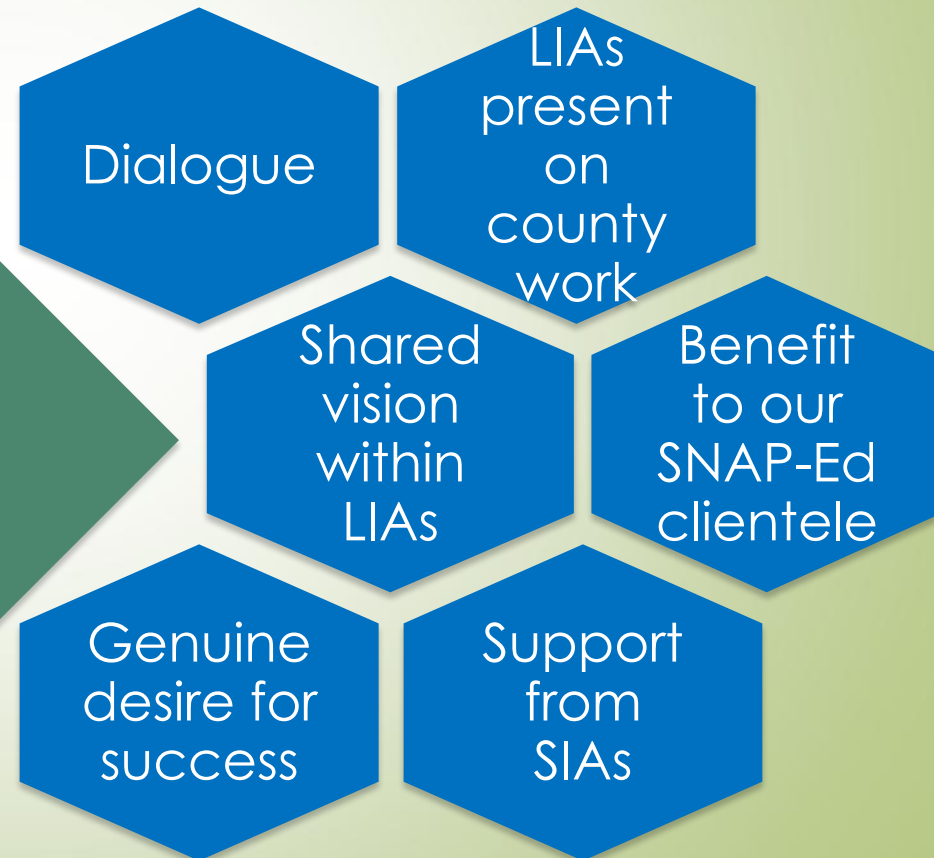


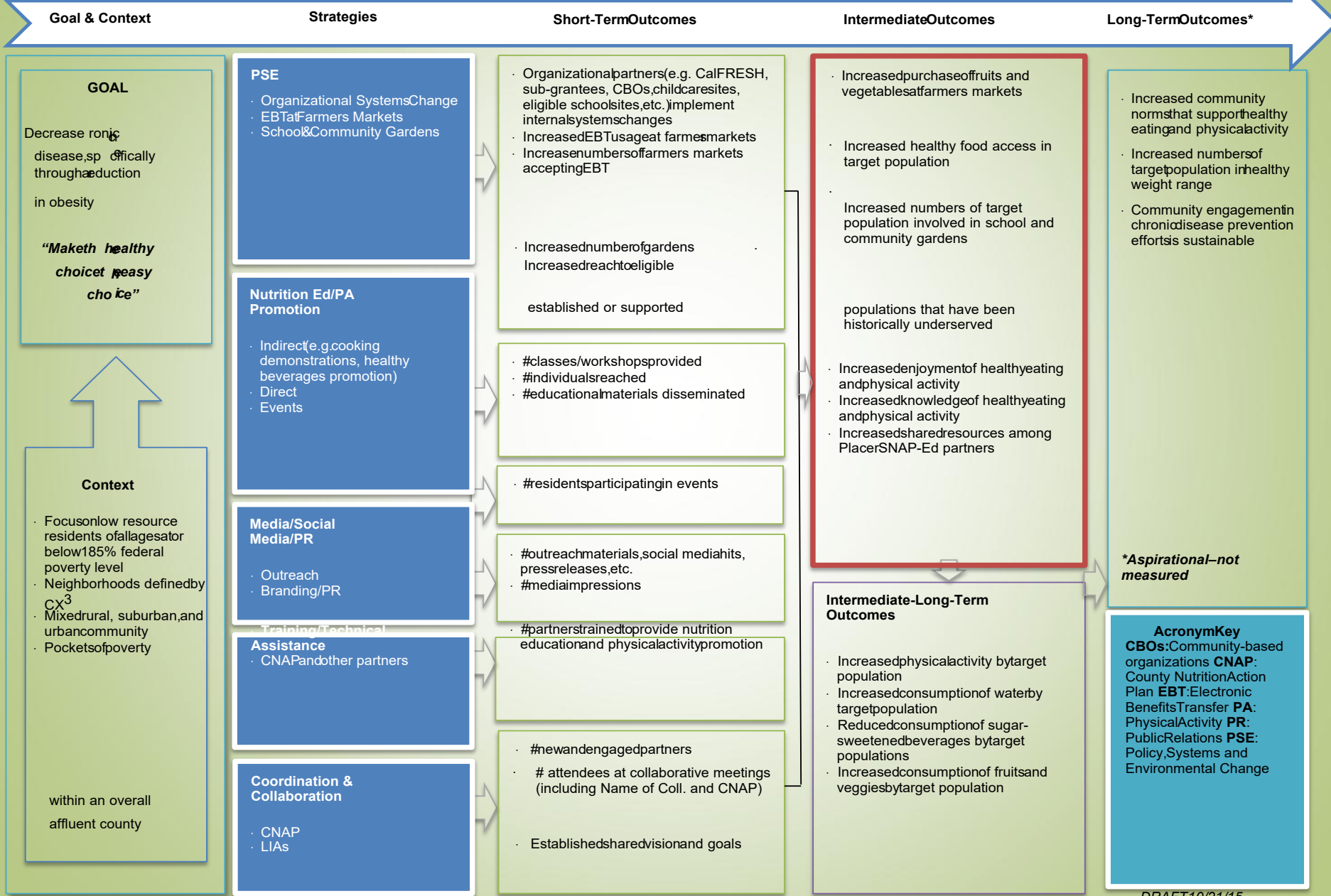
Drivers and Catalysts for CNAP and PSCC

Drivers



Catalysts





AcronymKey
CBOs:Community-based organizations **CNAP:** County NutritionAction Plan **EBT:**Electronic BenefitsTransfer **PA:** PhysicalActivity **PR:** PublicRelations **PSE:** Policy,Systems and Environmental Change

Present

- Quarterly CNAP Meetings
- More than 50 partners, about 25 actively involved
- Secured grant to support farmers' market EBT implementation, goal of CNAP





Moving Forward

- ➡ Engage more stakeholders not directly involved with nutrition and PA in the County
- ➡ Engage farmers, WIC staff, teachers, schools and principals



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