



CDSS

WILL LIGHTBOURNE
DIRECTOR

STATE OF CALIFORNIA—HEALTH AND HUMAN SERVICES AGENCY
DEPARTMENT OF SOCIAL SERVICES
744 P Street • Sacramento, CA 95814 • www.cdss.ca.gov



EDMUND G. BROWN JR.
GOVERNOR

April 25, 2014

To Prospective Applicants:

The California Department of Social Services (CDSS) CalFresh Branch is pleased to announce a solicitation for applications from organizations, located in California, able to provide CalFresh Outreach activities through the CalFresh Outreach (CFO) Plan. The purpose of this Request for Application (RFA) is to solicit contract agencies to participate in the CFO Plan. The objective of the CFO Plan is to increase California's CalFresh participation rate by assisting potentially eligible Californians to apply for CalFresh and to maintain their benefits as long as they are eligible. The CFO Plan will focus on target population groups, including working low-income households, Latinos, seniors, mixed immigration status households, veterans and military families.

CDSS intends to award a maximum of 15 contracts. This RFA is open to all nonprofit organizations, state or public universities and other governmental entities that meet the requirements of the RFA and the Applicant Assurances (see Section O of this RFA).

When preparing and submitting this application, please thoroughly read and respond to the instructions found in the RFA. All documents and document templates required for the application will be posted to the CalFresh Outreach website at <http://www.cdss.ca.gov/calfreshoutreach/PG3510.htm>.

Successful applications will be awarded a Standard Agreement (see Exhibit F of this RFA) to provide CalFresh outreach activities for SNAP, referred to in California as CalFresh (Welfare and Institutions Code Sections 18904.2 and 18904.3).

Regardless of postmark or method of delivery, CDSS must receive application packages no later than 4:00 p.m. on May 30, 2014 as stated in Section B of this RFA entitled "Time Schedule". Applications received later will not be reviewed or considered for funding.

Thank you for your interest in helping eligible low-income Californians to participate in CalFresh.

Sincerely,

Linda Patterson, Branch Chief
CalFresh