

## APPENDIX E:

# USDA SNAP Outreach Plan Guidance

This document provides guidance to state Supplemental Nutrition Assistance Program (SNAP) agencies for how to submit an outreach plan to the Food and Nutrition Service (FNS) for approval. SNAP is the new name for the federal Food Stamp Program as of October 1, 2008. This document also:

- Explains how an outreach plan can be a valuable tool for state SNAP agencies
- Provides policy that will be helpful to state SNAP agencies as they make decisions about the content of their outreach plans
- Provides a template to use to develop and present an outreach plan
- Provides resources and tools for developing a final report, reporting promising practices, and requesting a waiver

The USDA SNAP Outreach Plan Guidance can be found at [www.fns.usda.gov/snap/outreach/guidance/Outreach\\_Plan\\_Guidance.pdf](http://www.fns.usda.gov/snap/outreach/guidance/Outreach_Plan_Guidance.pdf)

