

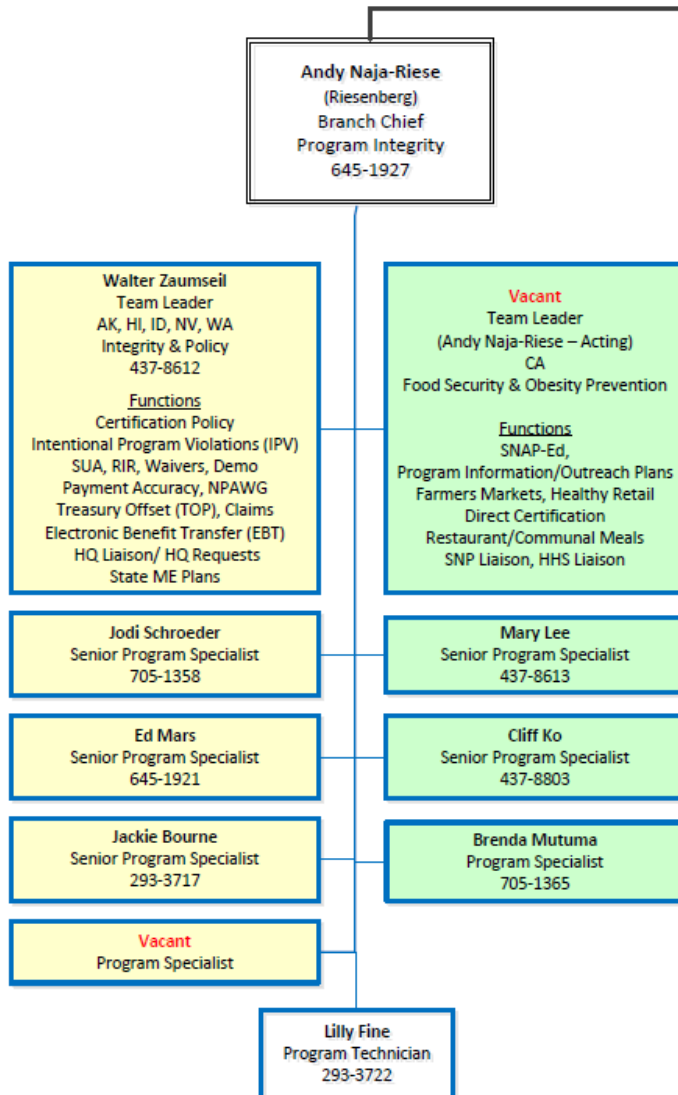
Food and Nutrition Service, Western Regional Office Update

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Program Integrity
Branch Chief



Integrity Meets Nutrition



The area code is (415) unless otherwise indicated

FY 2016 Regional SNAP Priorities

Monitoring and Compliance

- Management Evaluations (At-risk basis)
- Program Fidelity
- Informing SNAP-Ed eligibles about the availability of SNAP-Ed services in local communities
- Management of carry-over funding



SNAP Nutrition Priorities

Evaluation: SNAP-Ed
Evaluation Framework

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Nutrition Education and
Obesity Prevention
(SNAP-Ed)
Comprehensive
Approaches

EBT at Farmers Markets

Financial Incentives for
SNAP Recipients

Nutrition Assistance in
the Territories

Nutrition Assistance in
Indian Tribal
Organizations

Health Care



Summer Feeding
Program Enrichment
Activities

SNAP-Ed State-Level
Food and Nutrition
Policies and
Partnerships



WESTERN REGION SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators

	SHORT-TERM (ST) INDICATORS	MEDIUM-TERM (MT) INDICATORS	LONG-TERM (LT) INDICATORS	IMPACTS (I)	SOCIETAL CHANGES, NORMS & VALUES (NV)
INDIVIDUAL 	KNOWLEDGE, INTENTIONS, AND GOALS ST1: MyPlate Knowledge ST2: Shopping Knowledge and Intentions ST3: Physical Activity Knowledge and Intentions	BEHAVIORAL CHANGES MT1: MyPlate Behaviors MT2: Shopping Behaviors MT3: Physical Activity Behaviors	DIETARY AND PHYSICAL ACTIVITY RECOMMENDATIONS LT2: Fruits & Vegetables LT3: Whole Grains LT4: Dairy LT5: Non-Dairy Beverages LT6: Food Security LT7: Physical Activity Recommended Levels LT8: Entertainment Screen Time	HEALTH I1: Healthy Weight and Blood Pressure I2: Quality of Life	SOCIAL AND CULTURAL NORMS AND VALUES NV20: Family Meals NV21: Obesity Prevention Beliefs NV22: Breastfeeding Norms NV23: Physical Activity Norms NV24: Active Commuting
ENVIRONMENTAL 	ORGANIZATIONAL OR INDIVIDUAL SUPPORT ST4: Opportunity Identification ST5: Local Champions ST6: Partnerships	ADOPTION AND REACH MT4: Nutrition Supports Adopted MT5: Physical Activity Supports Adopted MT6: Marketing / Messaging	IMPLEMENTATION AND EFFECTIVENESS LT9: Nutrition Supports Implementation LT10: Physical Activity Program Implementation LT11: Program Recognition LT12: Media Coverage	MAINTENANCE I3: Resources I4: Sustainability Plan I5: Barriers Mitigated and Co-Benefits	
SECTORS OF INFLUENCE 	COMMUNITY CAPACITY ST8: Community Partnerships ST9: Community Obesity Prevention Plan	COMMUNITY CHANGES MT7: Food Industry MT8: Local Government MT9: Agriculture MT10: Education MT11: Community Design and Safety MT12: Health Care MT13: Media	COMMUNITY BENEFITS LT13: Food Industry Healthy Outlets LT14: Local Government Healthy Food Sales LT15: Agriculture Sales LT16: Educational Attainment LT17: Shared Use Streets and Crime Reduction LT18: Health Care Cost Savings LT19: Healthy Advertising	SUSTAINABILITY I6: Let's Move! Recognition I7: Regional Food Hubs I8: Nutrition in Community General Plan	