

May 6, 2024

CALIFORNIA DEPARTMENT OF SOCIAL SERVICES

EXECUTIVE SUMMARY

ALL COUNTY LETTER NO. 23-18E

The purpose of this Errata is to update All County Letter (ACL) 23-18, which informed County Welfare Departments of the healthy incentive program called the CalFresh Fruit and Vegetable (CF&V) Pilot Project. This Errata includes time sensitive updates regarding the wind down of the CF&V Pilot effective April 14, 2024. CF&V incentives will no longer be issued after that date.



KIM JOHNSON
DIRECTOR

CALIFORNIA HEALTH & HUMAN SERVICES AGENCY
DEPARTMENT OF SOCIAL SERVICES
744 P Street • Sacramento, CA 95814 • www.cdss.ca.gov



GAVIN NEWSOM
GOVERNOR

May 6, 2024

ALL COUNTY LETTER NO. 23-18E

Errata

TO: ALL COUNTY WELFARE DIRECTORS
ALL COUNTY CALFRESH PROGRAM SPECIALISTS
ALL COUNTY CALWORKS PROGRAM SPECIALISTS
ALL COUNTY EBT COORDINATORS
ALL CONSORTIA PROJECT MANAGERS

SUBJECT: ERRATA TO ACL 23-18, CALFRESH FRUIT & VEGETABLE
ELECTRONIC BENEFIT TRANSFER PILOT PROJECT WIND
DOWN

REFERENCE: [ALL COUNTY LETTER \(ACL\) 23-18;](#)
[ASSEMBLY BILL \(AB\) 120, CHAPTER 43 \(2023\);](#)
[WELFARE & INSTITUTIONS CODE \(W&IC\) SECTION 10072.3](#)

The purpose of this Errata is to provide an update to County Welfare Departments (CWDs) regarding the recent changes to the CalFresh Fruit and Vegetable (CF&V) Electronic Benefits Transfer (EBT) pilot project, mandated through AB 120 and subsequently codified in W&IC section 10072.3.

Winding Down the CF&V Pilot Program

Due to the current rate of CF&V incentive issuance, CF&V functionality was disabled in the EBT system on April 14, 2024. CalFresh recipients will no longer be able to earn additional CF&V incentives.

Any CF&V incentives that have already been earned will remain on recipients' EBT cards and can be used like conventional CalFresh benefits. The CF&V Pilot may resume at current scale if additional funds are made available through the State budget process.

The California Department of Social Services (CDSS) in collaboration with its project partners Ecology Center, University of California San Diego (UCSD), and San Francisco Bay Area Planning and Urban Research Association (SPUR), revised all public facing messaging materials to ensure alignment with the changes outlined in this letter.

Participating Retailers and Farmers Markets Will Go Dormant on April 14, 2024:

Project Sponsor/Pilot Grantee	Grocery Partner	Participating County
SPUR	Arteaga's Food Center <ul style="list-style-type: none">• 204 Willow St, San Jose, CA 95110• 6906 Automall Pkwy, Gilroy, CA 95020• 1003 Lincoln Ave, San Jose, CA 95125• 2620 Alum Rock Ave, San Jose, CA 95116	Santa Clara
SPUR	Santa Fe Foods <ul style="list-style-type: none">• 860 White Rd, San Jose, CA 95127• 7356 Thornton Ave, Newark, CA 94560• 1017 N Main St, Salinas, CA 93906	Santa Clara Alameda Monterey
SPUR	Harvest Market <ul style="list-style-type: none">• 171 Boatyard Dr, Fort Bragg, CA 95437• 10501 Lansing St, Mendocino, CA 95460	Mendocino
Ecology Center	Napa Farmers' Market <ul style="list-style-type: none">• Downtown Napa Farmers' Market, Napa, CA 94559	Napa
Ecology Center	Sustainable Economic Enterprises of Los Angeles (SEE-LA) <ul style="list-style-type: none">• Atwater Village Farmers' Market, Los Angeles, CA 90039	Los Angeles

Project Sponsor/Pilot Grantee	Grocery Partner	Participating County
Altman Clinical and Translational Research Institute at the UCSD	Mothers Nutritional Center <ul style="list-style-type: none"> • All 80 locations 	Los Angeles Orange County Riverside San Bernardino San Diego

The following farmers markets have rescinded participation in the CF&V Pilot:

Project Sponsor/ Grantee	Farmers Market	Participating County
Ecology Center	City of Rialto <ul style="list-style-type: none"> • Rialto Farmers' Market 	San Bernardino
Ecology Center	Agricultural Institute of Marin <ul style="list-style-type: none"> • Grand Lake Farmers' Market, Oakland, CA 94610 	Alameda
Ecology Center	Alchemist Community Development Corporation- <ul style="list-style-type: none"> • Country Club Plaza, Sacramento, CA 95825 • Sunrise Station, Rancho Cordova, CA 95670 	Sacramento
Ecology Center	Hunger Action Los Angeles <ul style="list-style-type: none"> • Adams-Vermont Farmers' Market, Los Angeles, CA 90018 	Los Angeles

Seeking CalFresh Recipient Feedback

CDSS is seeking CalFresh recipient feedback on the customer experience of participating in the CF&V Pilot. [The brief survey is available here](#). CWDs are encouraged to share the survey with participating CalFresh recipients in an effort to incorporate recipient feedback in CF&V Pilot evaluation reports. CDSS will collect CF&V Pilot survey responses through May 31, 2024.

If you have any questions or need additional guidance regarding the information in this Errata, contact the CDSS EBT Unit by email at CFVEBTPilot@dss.ca.gov.

Sincerely,

Original Document Signed By

RYAN GILLETTE
Chief Data Officer
Research, Automation, and Data Division