Expanding CalFresh to SSI Recipients – All Stakeholder Implementation Meeting #8 Summary

Welcome CDSS and All Stakeholders

Overview
- New CalFresh Policy: Older adults and people with disabilities receiving SSI/SSP may be eligible for CalFresh food assistance beginning June 1, 2019 for the first time since 1974
- **Note:** There is no change or reduction to the SSI/SSP benefit; CAPI recipients will receive a $10 per person grant increase for equity with SSI/SSP
- Supplemental Nutrition Benefit (SNB) Program: State-funded nutrition benefit program to mitigate the impact of a CalFresh benefit reduction at the time of implementation
- Transitional Nutrition Benefit (TNB) Program: State-funded nutrition program to mitigate the impact of a CalFresh eligibility loss at the time of implementation

Implementation Strategies & Progress

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<th>Implementation Strategies &amp; Progress</th>
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| 1. Engage and empower clients        | - Strategy: Client stakeholders, stories, journey mapping, and data dashboard  
- Stakeholder voice: Kate Creps, Executive Director, Heart of the City Farmers Market |
| 2. Target outreach for awareness and assistance | - Strategy: Outreach kits and campaign; comprehensive partner network for outreach/in-reach; application assisters serving older adults and people with disabilities; application assistance tools expanded and translated: on-line, in-person, and by phone  
- Updates:  
  - Communications plan: Statewide media clips posted, including news, letters, and op-eds; social media samples in English, Spanish, Chinese, Vietnamese and Russian posted; American Sign Language video log posted on CalFreshFood.org  
  - Radio public service announcement concluded in September; success data measures available in November with key indicators  
  - Social media campaign to launch in October; target audiences includes SSI recipients and caregivers |
| 3. Streamline customer experience at initial application and beyond | - Strategy: Develop Framework of Solutions for successful implementation; provide county technical assistance, peer trainings, and resource kits; identify statewide service enhancements  
- Updates:  
  - Framework of Solutions Resource Tool Kit 4.0 includes county eligibility worker talking points, standard medical deduction badge samples, $15 benefit flyer, and In-Home Supportive Services collaboration flyer |
4. Develop policy, automation, and training foundation
   - **Strategy:** Policy guidance, notices, and forms; SAWS Automation Technical Group; USDA, SSA, and Tribal partnerships; policy webinar training series
   - **Updates:**
     - CalFresh Data Dashboard “Expanding CalFresh to SSI Recipients” tab now live; county-by-county June, July and August expansion data now posted
     - Additional updates to CalFresh Data Dashboard to include SNB/TNB demographics and characteristics, and more details about newly eligible households coming soon

| Reports from the Field | San Bernardino County – Andrea Brayboy  
|                        | Ventura County – Margarita Cabral  
|                        | Los Angeles County – DeLlora Ellis-Gant  
|                        | Imperial County – Javier Duran and Devin Anderson  
|                        | California Association of Food Banks – Stephanie Nishio and Amy Dierlam  
|                        | California Department of Aging – Linda Wonderly |

| Statewide Volume Updates & CalFresh Data Dashboard | Statewide Volume Updates:  
|                                                   | Statewide Automated Welfare System (SAWS) CalFresh Application Volume  
|                                                   | CalFresh Issuances and CalFresh Dollars  
|                                                   | Outreach and Social Security Administration (SSA) CalFresh Application Volume  
|                                                   | CalFresh Information Line (CIL) Call Volume |

| Next Milestones: Implementation | Implementation updates continue to post monthly |

| Next Steps | Stakeholder Engagement Survey – Closes on October 16, 2019 |