Expanding CalFresh to SSI Recipients – Combined Advisory Group Meeting Summary
Date: Thursday, August 29, 2019 | Time: 1:00pm – 2:30pm | Location: Webinar

<table>
<thead>
<tr>
<th>Introductions</th>
<th>Welcome CDSS and Advisory Group Stakeholders</th>
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</table>
| Statewide Volume Updates | • Application Volume: CalFresh Monthly Caseload Movement Statistical Report, CF 296  
• CalFresh EBT Issuances & Total Dollars Issued  
• Outreach & Social Security Administration Application (SSA) Volume  
• CalFresh Information Line Call Volume |
| Advisory Group Updates & Next Steps Roundtable | **1. Customer Experience Updates:**  
• Framework of Solutions Resource Tool Kit 4.0  
• [All County Operations Roundtable](#) two-day convening for peer-to-peer learning  
• SNB/TNB Case Sampling Underway  
• Ongoing one-on-one technical assistance by CDSS Technical Assistance Team  
**Next Steps to Consider:**  
• SSA and Code for America User Survey  
• Increase awareness on availability of medical deduction |
| | **2. Outreach Updates:**  
• Radio Public Service Announcement (PSA) Campaign: August 5 – September 30, 2019; 14 markets in 36 counties; languages include English, Spanish, Cantonese, and Mandarin  
• American Sign Language Video Blog: [webpage](#) and [social media](#) versions  
• Social Media Video Campaign: October 2019; audience target includes older adults, people with disabilities, and caregivers  
**Next Steps to Consider:**  
• Second round of postcard mailers to including updated client messaging, such as new benefit range specific to newly eligible SSI recipient households |
| | **3. Data Technical Updates:**  
• [CalFresh Data Dashboard](#) now includes active [Expanding CalFresh to SSI Recipients](#) tab with county-by-county June and July data posted  
• Sample expansion data analyses could include the following data elements: new CalFresh applications processed containing at least one SSI recipient by county; statewide enrollment progress |
first six months of implementation; expansion benefit distribution during the month of July 2019; statewide CalFresh application volume utilizing CalFresh 296

**Next Steps to Consider:**
- Updates to CalFresh Data Dashboard with new data elements
- Supplemental Nutrition Benefit/Transitional Nutrition Benefit demographics and characteristics
- Additional details on newly eligible households

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<tr>
<th>Upcoming Meetings</th>
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<tr>
<td><strong>Final All Stakeholder Implementation Meeting #8</strong></td>
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<tr>
<td>Tuesday, October 1, 2019; 1:00pm – 2:30pm</td>
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<td>CDSS, 744 P Street, Sacramento, CA 95814</td>
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<td>Register via <a href="#">WEBINAR</a> or for <a href="#">IN-PERSON</a> meeting</td>
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<td>DIAL IN ONLY: 1-213-929-4232; Access Code: 113-945-203</td>
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<td>New Stakeholder Engagement 2020</td>
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