Get More at the Farmers Market

Use your CalFresh benefits, WIC and Senior Farmers Market coupons to stretch your dollar* at participating Farmers Markets.

Visit FMfinder.org to find markets near you that accept CalFresh/EBT

This material is funded by USDA's SNAP-Ed—an equal opportunity provider and employer.

Your local Farmers Market is one of the best shopping deals around!

If you have CalFresh benefits, you can shop at Farmers Markets that accept EBT. Your dollar buys twice as much at markets participating in the Market Match program. WIC and Senior Farmers Market coupons also give you extra money to spend on fruits and vegetables at the Farmers Market.

Take the whole family, taste fresh produce, pick up cooking tips and stretch your dollar so you can make delicious, healthy, affordable meals for you and your family.

*Your dollar buys twice as much at markets participating in the Market Match program.
Here’s how to get twice as much fresh fruits and vegetables for you and your family with your CalFresh card:

1. Find a participating market at FMFinder.org
2. Look for the Market Match sign at the market’s information booth
3. Use your EBT card to increase your buying power*
4. Buy more fresh, locally grown fruits and vegetables

Use your CalFresh benefits to participate in Market Match* and use your WIC coupons and Seniors Farmers Market coupons at participating Farmers Markets.

*Market Match is only available at participating Farmers Markets. CalFresh benefits are matched dollar-for-dollar, up to $10 per family per market day, at participating markets only.

Visit FMfinder.org to find markets near you that accept CalFresh/EBT

Partnering Agencies:
- California Department of Social Services
- California Department of Aging
- California Department of Education
- California Department of Food and Agriculture
- California Department of Health Care Services
- California Department of Public Health
- California Department of Public Health (WIC)
- Catholic Charities of California
- UC CalFresh Nutrition Education Program