Disaster CalFresh Sample Social Media posts – Phase 2

Post 1

FB: Did you live or work in an area impacted by wildfires? Get help with Disaster CalFresh food benefits. It's as easy as 1, 2, 3!

1. Apply for Disaster CalFresh by calling 1-877-847-3663 (FOOD).
2. Complete an application and interview with your county.
3. Pick up your EBT card.

Eligible counties: Lake Monterey, San Mateo, Santa Cruz, Solano, and Yolo.

TW: Do you live or work in an area impacted by wildfires? Get help with Disaster CalFresh food benefits. It's as easy as 1, 2, 3!
1. Apply for Disaster CalFresh. Call 1-877-847-3663.
2. Complete an application and interview with your county.
3. Pick up your EBT card, if approved.

Post 2

FB: Didn't pre-register for Disaster CalFresh? You can still apply for Disaster CalFresh October 14 – October 22. Did you live or work in an area impacted by wildfires? If you had expenses or lost money related to the wildfires, you may qualify to receive food assistance with Disaster CalFresh. Contact your local county social service office today by calling 1-877-847-3663 (FOOD).

TW: Didn't pre-register for Disaster CalFresh? You can still apply for Disaster CalFresh October 14 – October 22. Did you live or work in an area impacted by wildfires? If you

had expenses or lost money related to the wildfires, you may qualify to receive Disaster CalFresh.

Post 3

FB: Are you eligible for Disaster CalFresh? If you lived or worked in a county affected by wildfires and you do not receive CalFresh you may be eligible to receive Disaster CalFresh food benefits. Please view the image below for more information.

TW: Are you eligible for Disaster CalFresh? If you lived or worked in a county affected by wildfires and you do not receive CalFresh you may be eligible to receive Disaster CalFresh food benefits. Please view the image below for more information.

Post 4

FB: Are you a college student who lived or worked in an area impacted by wildfires? Get help with Disaster CalFresh food benefits. It's as easy as 1, 2, 3!

1. Apply for Disaster CalFresh by calling 1-877-847-3663 (FOOD) between October 14 and October 22.
2. Complete an application and interview with your county.
3. Pick up your EBT card.

Applies to: Lake, Monterey, San Mateo, Santa Cruz, Solano, and Yolo.

TW: Are you a college student who lived or worked in an area impacted by wildfires? Get help with Disaster CalFresh food benefits. It's as easy as 1, 2, 3!
1. Apply for Disaster CalFresh.
2. Complete the application and interview.
3. Pick up your EBT card.