

# EBT Online Sample Social Media Content Calendar



Theme	Facebook	Twitter	Image (JPEG)
<p><b>Coming Soon! EBT Online</b></p>	<p>Coming Soon! Did you know starting April 28 you can use your CalFresh food benefits to buy groceries online at Amazon and Walmart?</p> <p>#ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>Coming Soon! Did you know starting April 28 you can use your #CalFreshFood benefits to buy groceries online at #Amazon and #Walmart?</p> <p>#ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>A green graphic with white text. The top part says 'COMING SOON!' in all caps. Below that, 'Did you know' is written in a large, bold font, followed by a large white question mark. Underneath, in smaller white text, it says 'Starting April 28th, you can use your CalFresh food benefits to buy groceries online at Amazon and Walmart'. The bottom part of the graphic shows a kitchen counter with various groceries and a CalFresh logo.</p>
<p><b>EBT card use Amazon</b></p>	<p>Starting April 28, CalFresh recipients can now use their EBT card to buy groceries online at Amazon.</p> <p>Spend \$35 or more on groceries at Amazon and get home delivery for FREE. #ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>Starting April 28, #CalFresh recipients can now use their #EBT card to buy groceries online at #Amazon for home delivery!</p> <p>Spend \$35 or more on groceries at Amazon and get #home #delivery for #FREE. #ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>A graphic featuring a smartphone screen displaying the Amazon website. The screen shows a notification about adding a SNAP EBT card. Overlaid on the screen is a red text box that reads: 'Starting April 28, CalFresh recipients can now use their EBT card to buy food online at Amazon for home delivery! *Spend \$35 or more on groceries at Amazon and get home delivery for FREE.' Below the screen, there is a blue banner that says 'Amazon accepts SNAP EBT in se...' and 'FREE shipping available • Low prices every day • Freshness guarantee'. At the bottom, there is a yellow button that says 'Add your SNAP EBT card'. The CalFresh logo is in the bottom left corner. At the very bottom of the graphic, there are three icons: a globe with 'GetCalFresh.org', a phone with '1-877-847-3663 (FOOD)', and a location pin with 'CalFreshFood.org'.</p>

<p><b>EBT card use Walmart</b></p>	<p>Starting April 28, CalFresh recipients can now use their EBT card to buy groceries online at Walmart for home delivery!</p> <p>*Walmart delivery costs range from \$7.95 - \$9.95. CalFresh benefits can't be used to cover the cost of delivery. #ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>Starting April 28, #CalFresh recipients can now use their #EBT card to buy groceries online at #Walmart for home delivery!</p> <p>*Walmart delivery costs range from \$7.95 - \$9.95. CalFresh benefits can't be used to cover the cost of delivery. #ChooseCalFresh #CalFreshFood #FoodForAll</p>	
<p><b>EBT Online – older woman</b></p>	<p>CalFresh Food benefits can now be used to buy groceries ONLINE at Walmart and Amazon. You can even select home delivery! Spend \$35 or more on groceries at Amazon and get home delivery for FREE.</p> <p>Apply for CalFresh today! #ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>#CalFreshFood benefits can now be used to buy #groceries ONLINE at #Walmart and #Amazon. You can even select #home #delivery! Spend \$35 or more on groceries at Amazon and get home delivery for #FREE.</p> <p>Apply for CalFresh today! #ChooseCalFresh #CalFreshFood #FoodForAll</p>	
<p><b>EBT Online – older man</b></p>	<p>CalFresh Food benefits can now be used to buy groceries ONLINE at Walmart and Amazon. You can even select home delivery! Spend \$35 or more on groceries at Amazon and get home delivery for FREE.</p> <p>Apply for CalFresh today! #ChooseCalFresh #CalFreshFood #FoodForAll</p>	<p>#CalFreshFood benefits can now be used to buy #groceries ONLINE at #Walmart and #Amazon. You can even select #home #delivery! Spend \$35 or more on groceries at Amazon and get home delivery for #FREE.</p> <p>Apply for CalFresh today! #ChooseCalFresh #CalFreshFood #FoodForAll</p>	

**Staying at Home EBT Online**

Staying at home due to Coronavirus? Buy groceries online at Walmart or Amazon with CalFresh Food benefits using your EBT card. Spend \$35 or more at Amazon and have your groceries delivered to your home for FREE.  
#ChooseCalFresh  
#CalFreshFood  
#FoodForAll

Staying at home due to Coronavirus? Buy #groceries online at #Walmart or #Amazon with #CalFreshFood benefits using your #EBT card. Spend \$35 or more at Amazon and have your groceries delivered to your home for #FREE.  
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