The Child Care Advocate Program (CCAP) promotes the delivery of quality child care in California. In 1984, the State Legislature created the CCAP to provide a link between child care licensing and the community.

The CCAP seeks to promote the delivery of quality child care in California through communication, knowledge, and advocacy.

The CCAP tailors its activities to fit the needs of the local community. A Child Care Advocate provides information to parents, child care providers, employers, educators, and community groups.

The Child Care Advocate participates in many community activities and special projects in order to:

- Disseminate information on the State’s licensing role
- Provide information to the public and parents on child care licensing
- Act as a liaison to child care resource and referral agencies
- Serve as a liaison to local government, business, labor, law enforcement, education, and child care providers
- Assist county government and community agencies in capacity building and quality improvement efforts to ensure the availability of quality child care
- Mediate disputes between the California Department of Social Services and Child Care Licensees
- Assist in the coordination of complaints and concerns on behalf of children in child care

If you have licensing concerns or need information or resources about licensing of Family Child Care Homes or Child Care Centers in California, go to: www.ccld.ca.gov where there is an abundance of information such as information bulletins regarding landlord tenant issues, zoning, and licensing requirements. There are also self-assessment guides and guidelines related to disasters, safe food handling and preparation, Child Care Updates, etc. You may also contact the Child Care Advocate Program at (916) 654-1541 or childcareadvocatesprogram@dss.ca.gov.